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# Socio-economic Profile of Beneficiaries of the National Innovations in Climate Resilient Agriculture (NICRA) Project in Telangana, India

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## Authors' contributions

This work was carried out in collaboration among all authors. All authors read and approved the final manuscript.

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# ABSTRACT

This study aimed to examine the profile characteristics of farmers adopting Climate Resilient Agricultural (CRA) technologies under the National Innovations in Climate Resilient Agriculture (NICRA) project in the villages of Suryapet and Khammam districts, Telangana State, India. An *ex*-

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*post facto* research design was employed, with a sample of 200 farmers chosen using a multistage simple random sampling method. The study results revealed that the majority of farmers belonged to the middle-aged (36.50%) group with an education level up to primary school (28.00%) and belonged to the medium family size (65.00%). Among the respondents sampled, most of the respondents in the sample villages had low income (42.50%) with medium farming experience (41.00%) and labour + subsidiary + agriculture as an occupation (42.00%). The majority of the respondents were found to possess medium landholding (27.00%), Ag/Horticulture crops + AH/Poultry/goat as integrated farming systems (35.50%), low material possession (52.00%), having rainfed agriculture (94.50%) with irrigation under critical stages (49.00%), got drought once in four years (100.00%), medium individual contact (56.00%) and low mass media contact (44.00%), medium economic motivation (52.00%), high risk-taking ability (51.50%) and medium innovative proneness (63.00%). Considering the socio-economic and psychological characteristics of the farmers, NICRA project officials should develop tailored strategies for designing and disseminating technologies. This approach will enhance the adoption of these technologies within the farming community.

Keywords: Climate resilient agricultural technologies; multistage random sampling; NICRA; profile characteristics.

# 1. INTRODUCTION

Agriculture sector is highly vulnerable to the impacts of climate change, which include rising temperatures, unpredictable rainfall patterns, and increased frequency of floods and droughts. These climatic uncertainties can significantly affect water availability and, consequently, agricultural productivity [1,2]. Rainfall and temperature are the most critical climate variables for agricultural production [3,4]. It is anticipated that reduced precipitation may impact crop planting and harvesting over the next two to three decades [5]. Furthermore, unexpected and increased rainfall has become a reality in many regions worldwide [6]. Average and seasonal maximum temperatures are expected to keep rising [7]. Therefore, farmers must adopt a multifaceted approach to adapting agricultural systems to changing weather patterns both now and in the future. The adoption of droughtresistant crops and other climate-smart technologies is essential for mitigating the impact of changing climate patterns on agriculture and ensuring global food security [8]. The approaches should include new ideas, strategies, and technologies that integrate environmental, agronomic, social, molecular, and institutional aspects, ensuring a comprehensive and binding solution [9,10,11].

The implications of climate change and the associated risks are particularly significant in developing countries like India. Moreover, it has been reported [12,13] that a substantial proportion of Indian farmers (85%) have limited financial resilience to cope with changing climate

conditions. Globally, the Climate Change. Agriculture, and Food Security (CCAFS) program under CGIAR has supported research on climate-smart agriculture (CSA) in various regions. The primary goal of these smart practices, technologies, and information is to address the challenges of adopting CSA on a broader scale amidst unpredictable weather patterns [14]. In light of these considerations, the Indian Council of Agricultural Research (ICAR) initiated a major network project, originally called National Initiative on Climate Resilient the Agriculture and later renamed the National Innovations in Climate Resilient Agriculture (NICRA), in February 2011 [15,16]. This project aims to address the development needs of the country's highly vulnerable populations. NICRA has paved the way for enhancing climate resilience in its project villages. To better understand the current situation and promote greater adoption of Climate Resilient Agriculture (CRA) technologies among farmers, this study examines the profile characteristics of beneficiary farmers in NICRA-implemented villages in Survapet and Khammam districts of Telangana State, India.

# 2. METHODOLOGY

The present study employed an *ex-post facto* research design, as described by Kerlinger [17], which involves systematic empirical inquiry where the researcher does not directly control the variables due to their prior occurrence or inherent non-manipulability.

Suryapet and Khammam districts in Telangana State, India, were purposively selected for this

study because they are among the 151 districts chosen for project implementation due to their high climatic vulnerability. Within these districts, respondents were selected from three villages *viz.*, Nandyalagudem, Boring Thanda, and Kotha Thanda of Suryapet district, and Nacharam village in Khammam district where NICRA interventions have been implemented over recent years and where farmers are beneficiaries of the project.

A multistage simple random sampling technique was employed to select a sample of 50 farmers from each village, yielding a total sample size of 200 respondents. Data were collected using a structured interview schedule and analyzed with descriptive statistical methods. The farmers were then categorized into groups based on their overall scores using the Cumulative Square Root Frequency (CSRF) method, and the results were presented in terms of frequencies and percentages.

#### 3. RESULTS AND DISCUSSION

#### 3.1 Age

Age significantly influences perceptions and decision-making in farming (Cauffman et al., 2010). Table 1 shows that most farmers in Suryapet and Khammam districts are middle-aged (35.33% and 40.00%), followed by older

(34.67% and 38.00%) and younger farmers (30.00% and 22.00%). Overall, 36.50% of respondents are middle-aged, 35.50% are older, and 28.00% are younger. The findings suggest that older and middle-aged farmers are more engaged in agriculture, while younger farmers, often better educated, pursue nonagricultural careers due to the perceived unprofitability of farming. These results align with Ashok [18].

#### 3.2 Education

Education is vital for farming growth [19]. Table 2 reveals that in Survapet, 26.67% of farmers completed primary education. while in Khammam, 32.00% did. Across both districts, the majority of farmers had primary (28.00%) and upper primary (21.00%) education. This trend reflects increased awareness and access to free education through government schools. improving educational levels compared to previous years. These findings align with Archana [20].

# 3.3 Family Size

Findings from Table 3 reveal that the majority of respondents from both Suryapet and Khammam districts fall into the medium family-size category, with 65.33% and 64.00%, respectively. This is followed by the small family-size category

S. No.	Categories		NICRA	Overall NICRA			
		Suryapet (n <sub>1</sub> =150)		Khammam (n <sub>2</sub> =50)		farmers (n=200)	
		f	%	f	%	f	%
1	Young (Up to 42 years)	45	30.00	11	22.00	56	28.00
2	Middle (43 to 52 years)	53	35.33	20	40.00	73	36.50
3	Old (53 years and above)	52	34.67	19	38.00	71	35.50
	Total	150	100	50	100	200	100

 Table 1. Distribution of respondents according to their Age

Table 2. Distribution of	of respondents	according to	their education
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S. No.	Categories		NICRA	farmer	'S	Overall NICRA		
	-	Su (n	Suryapet (n₁=150)		Khammam (n <sub>2</sub> =50)		farmers (n=200)	
		f	%	f	%	f	%	
1	Illiterate	24	16.00	7	14.00	31	15.50	
2	Primary (Up to 5 <sup>th</sup> class)	40	26.67	16	32.00	56	28.00	
3	Upper primary school (6 <sup>th</sup> & 7 <sup>th</sup> class)	30	20.00	12	24.00	42	21.00	
4	High school (8,9 & 10 <sup>th</sup> class)	28	18.66	7	14.00	35	17.50	
5	Intermediate (11 <sup>th</sup> & 12 <sup>th</sup> )	14	9.33	6	12.00	20	10.00	
6	Graduation and above	14	9.33	2	4.00	16	8.00	
	Total	150	100	50	100	200	100	

S. No.	Categories	_	NICRA	Overall NICRA			
		Suryapet (n <sub>1</sub> =150)		Khammam (n <sub>2</sub> =50)		farmers (n=200)	
		f	%	f	%	f	%
1	Small (1 to 4 members)	42	28.00	10	20.00	52	26.00
2	Medium (5 to 6 members)	98	65.33	32	64.00	130	65.00
3	Large (6 members and above)	10	6.67	8	16.00	18	9.00
	Total	150	100	50	100	200	100

Table 3. Distribution of respondents according to their family size

Table 4. Distribution	n of respondents	according to their	annual income
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S. No.	Categories		NICR	'S	Overall		
		Suryapet (n₁=150)		Khammam (n <sub>2</sub> =50)		NICRA farmers (n=200)	
		f	%	f	%	f	%
1	Low (Up to 2 lakhs)	65	43.33	20	40.00	85	42.50
2	Medium (2.1 to 4 lakhs)	71	47.34	7	14.00	78	39.00
3	High (4.1 lakhs and above)	14	9.33	23	46.00	37	18.50
	Total	150	100	50	100	200	100

(28.00% and 20.00%) and the large family-size category (6.67% and 16.00%). Overall, 65.00% of respondents have medium family sizes (5 to 6 members), followed by small (26.00%) and large (9.00%) family sizes. Table 3 shows that most respondents belong to medium and large family sizes. It is common in the rural areas of the district to have medium and large families. These findings are consistent with the study by Panda [21].

#### 3.4 Annual Income

Most respondents had medium farm holdings and relied on agriculture, leading to similar income patterns. Farmers in Khammam had higher incomes due to larger land holdings and additional income sources, while those in Suryapet mostly fell into the medium-income category with smaller holdings. Table 4 shows that in Suryapet, nearly half (47.34%) of farmers are in the medium-income category, while in Khammam, 46.00% are in the high-income category. Overall, 42.50% have low incomes, 39.00% medium, and 18.50% high. These findings align with Kalyan et al. [22].

#### 3.5 Occupation

Data from Table 5 reveals that most farmers in Suryapet (50.67%) are involved in a combination of labour, subsidiary activities, and agriculture, while in Khammam, the majority (38.00%) focus on subsidiary activities and agriculture. Overall, 42.00% of farmers combine labour, subsidiary activities, and agriculture, reflecting a need for diversified income sources due to unstable agricultural earnings. Many farmers engage in multiple occupations to sustain their livelihoods. These findings are consistent with those of Archana [20].

#### Table 5. Distribution of respondents according to their occupation

S. No.	Categories	NICRA farmers Overall NI					all NICRA
		Suryapet (n <sub>1</sub> =150)		Khammam (n₂=50)		farmers (n=200)	
		f	%	f	%	f	%
1	Farming/Agriculture	32	21.33	6	12.00	38	19.00
2	Labour + Agriculture	28	18.67	17	34.00	45	22.50
3	Subsidiary + Agriculture	14	9.33	19	38.00	33	16.50
4	Labour + Subsidiary +	76	50.67	8	16.00	84	42.00
	Agriculture						
	Total	150	100	50	100	200	100

S. No.	Categories		NICRA	Overall NICRA			
		Suryapet (n₁=150)		Khammam (n₂=50)		farmers (n=200)	
		f	%	f	%	f	%
1	Low (Up to 22 years)	42	28.00	8	16.00	50	25.00
2	Medium (23 to 31 years)	56	37.33	26	52.00	82	41.00
3	High (32 years and above)	52	34.67	16	32.00	68	34.00
	Total	150	100	50	100	200	100

Table 6. Distribution of respondents according to their farming experience

#### 3.6 Farming Experience

Farming experience plays a key role in adopting new agricultural technologies (Adesina and Forson, 1995). Findings from Table 6 reveal that in Suryapet, 37.33% of farmers have medium experience, followed by high (34.67%) and low (28.00%). In Khammam, over half (52.00%) have medium experience, followed by high (32.00%) and low (16.00%). Overall, 41.00% of farmers have medium experience, with 34.00% high and 25.00% low. The predominance of medium to high experience reflects the fact that many middle-aged and older farmers chose agriculture as their primary profession due to limited alternatives. These findings align with Babu et al. [23].

## 3.7 Landholding

Results from Table 7 shows that in Suryapet, 29.34% of farmers have small farms, followed by marginal and medium (25.33%), semi-medium (12.00%), and large (8.00%). In Khammam, 32.00% have medium farms, followed by marginal (22.00%), large (18.00%), semi-medium (16.00%), and small (12.00%). Overall, 27.00% of farmers have medium farm sizes, followed by small (25.00%), marginal (24.50%), semi-medium (13.00%), and large (10.50%). This distribution reflects a trend of decreasing farm sizes due to the subdivision of land across generations, consistent with Sridhar [24].

#### 3.8 Farming System

Data from Table 8 shows that in Suryapet, 45.33% of farmers practice integrated farming with agriculture/horticulture crops and animal husbandry, while in Khammam, 60.00% do the same. Overall, more than one-third of farmers engage in this combination. This trend likely reflects the primary cultivation of agriculture or horticultural crops, with goat rearing as a secondary income source. Suryapet farmers are also shifting to sericulture for additional income, while Khammam farmers focus on agroforestry and chili cultivation. These findings are consistent with studies by Magombo et al. [25].

#### **3.9 Material Possession**

Findings from Table 9 depicts that in Suryapet, 57.33% of farmers have low material possession, followed by medium (32.00%) and high (10.67%). In Khammam, 50.00% have medium material possession, followed by low (36.00%) and high (14.00%). Overall, 52.00% of farmers have low material possession, with 36.50% medium and 11.50% high. The predominance of low material possession in Suryapet is due to many farmers having small land holdings, while Khammam's higher medium material possession reflects larger land holdings. These results align with Kittur [26].

Table 7. Distribution of respondents according to their landholding	

S. No.	Categories		NICRA	3	Overall NICRA		
		Suryapet (n₁=150)		Khammam (n₂=50)		farmers (n=200)	
		f	%	f	%	f	%
1	Marginal (up to 1 ha)	38	25.33	11	22.00	49	24.50
2	Small (1.1 to 2 ha)	44	29.34	6	12.00	50	25.00
3	Semi-medium (2.1 to 4 ha)	18	12.00	8	16.00	26	13.00
4	Medium (4.1 to 10 ha)	38	25.33	16	32.00	54	27.00
5	Large (>10 ha)	12	8.00	9	18.00	21	10.50
	Total	150	100	50	100	200	100

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S. No.	Categories	NICRA farmers				0\	/erall
		Suryapet (n <sub>1</sub> =150)		Khammam (n <sub>2</sub> =50)		NICRA farmers (n=200)	
		f	%	f	%	f	%
1	>1 crop (Agriculture or Horticulture)	29	19.33	0	0.00	29	14.50
2	Ag crops + Horticulture crops	0	0.00	6	12.00	6	3.00
3	Ag/Horticulture + AH/Poultry/goat	68	45.33	3	6.00	71	35.50
4	Ag crops + Horticulture crops+ AH/Poultry/Goat	21	14.00	30	60.00	51	25.50
5	Ag crops+ Horticulture crops+ AH/poultry/goat + mulberry + sericulture +Agro forestry	32	21.34	11	22.00	43	21.50
	Total	150	100	50	100	200	100

#### Table 8. Distribution of respondents according to their farming system

#### Table 9. Distribution of respondents according to their material possession

S. No.	Categories		NICRA	Overall NICRA			
	-	Suryapet (n₁=150)		Khammam (n <sub>2</sub> =50)		farmers (n=200)	
		f	%	f	%	f	%
1	Low (Up to 3 materials)	86	57.33	18	36.00	104	52.00
2	Medium (4 to 6)	48	32.00	25	50.00	73	36.50
3	High (7 and above)	16	10.67	7	14.00	23	11.50
	Total	150	100	50	100	200	100

# Table 10. Distribution of respondents according to their availability of water resources

S.No.	<ul> <li>Availability of water resources</li> </ul>			NICRA	Overall NICRA			
			esources Suryapet (n <sub>1</sub> =		50) Khammam (n <sub>2</sub> =50)			farmers (n=200)
			f	%	f	%	f	%
1	Rainfed	Yes	142	94.67	47	94.00	189	94.50
		No	8	5.33	3	6.00	11	5.50
2	Irrigated	Yes	68	45.33	30	60.00	98	49.00
		No	82	54.67	20	40.00	102	51.00

# Multiple responses

#### Table 10.a. Distribution of respondents according to their source of irrigation

S. No.	Source of irrigation		NICRA	Overall NICRA			
		Suryapet (n <sub>1</sub> =150)		Khammam (n <sub>2</sub> =50)		farmers (n=200)	
		f	%	f	%	f	%
1	Open wells	31	45.58	9	30.00	40	40.81
2	Bore wells	63	92.64	27	90.00	90	91.83
3	Tanks/water houses	0	00.00	1	3.33	1	1.02
4	Canals	37	54.41	14	46.67	51	52.04

# 3.10 Availability of Water Resources

Results from Table 10 and Table 10a. reveal that most farmers in Suryapet (94.67%) and Khammam (94.00%) are rainfed, with a

significant portion relying on bore wells for irrigation during critical stages. Overall, 94.50% of farmers depend on rainfed agriculture, with 91.83% using bore wells. KVK scientists' initiatives under the NICRA project, including

S. No.	Source of irrigation		NICF	Overall NICRA farmers				
	-	Sury	Suryapet (n <sub>1</sub> =150)		Khammam (n <sub>2</sub> =50)		(n=200)	
		f	%	f	%	f	%	
1	Once in 4 years	150	100.00	50	100.00	200	100.00	
2	Once in 3 years	0	0.00	0	0.00	0	0.00	
3	Once in 2 years	0	0.00	0	0.00	0	0.00	
4	Yearly once	0	0.00	0	0.00	0	0.00	
	Total	150	100	50	100	200	100	

# Table 11. Distribution of occurrence of drought as elicited by the respondents

#### Table 12. Distribution of respondents according to their individual contact

S. No.	o. Individual contact NICRA farmers							
		Suryapet (n <sub>1</sub> =150)			Khammam (n <sub>2</sub> =50)			
		Regular Occasional Never		Regular	Occasional	Never		
		f(%)	f(%)	f(%)	f(%)	f(%)	f(%)	
1	Agricultural Extension Officer/ MAO	67 (44.67)	83 (55.33)	0 (0.00)	21 (42.00)	29 (58.00)	0 (0.00)	
2	Scientists of Agricultural Universities	82 (54.67)	68 (45.33)	0 (0.00)	33 (66.00)	17 (34.00)	0 (0.00)	
3	Input Agencies/ Dealer	27 (18.00)	123 (82.00)	0 (0.00)	11 (22.00)	39 (78.00)	0 (0.00)	
4	NGO personnel	0 (0.00)	0 (0.00)	150 (100.00)	0 (0.00)	0 (0.00)	50 (100.00)	
5	Neighbors/ Friends	73 (48.67)	55 (36.66)	22 (14.67)	19 (38.00)	17 (34.00)	14 (28.00)	

# Table 13. Distribution of respondents according to their Mass contact

S. No. Mass contact		NICRA farmers								
			Suryapet (n1=1	50)	Khammam (n <sub>2</sub> =50)					
		Regular	Occasional	Never	Regular	Occasional	Never			
		f(%)	f(%)	f(%)	f(%)	f(%)	f(%)			
1	Radio	0 (0.00)	0 (0.00)	150 (100.00)	0 (0.00)	0 (0.00)	50 (100.00)			
2	Television	46 (30.67)	44 (29.33)	60 (40.00)	15 (30.00)	9 (18.00)	26 (52.00)			
3	News paper	33 (22.00)	25 (16.67)	92 (61.33)	8 (16.00)	11 (22.00)	31 (62.00)			
4	Magazines/Books on agriculture and allied fields	0 (0.00)	0 (0.00)	150 (100.00)	0 (0.00)	0 (0.00)	50 (100.00)			
5	Mobiles	102 (68.00)	38 (25.33)	10 (6.67)	31 (62.00)	12 (24.00)	7 (14.00)			
	Computers	0 (0.00)	0 (0.00)	150 (100.00)	0 (0.00)	0 (0.00)	50 (100.00)			

check dam renovations and farm pond construction, have improved water access, aligning with findings by Alam et al. [27].

#### 3.11 Frequency of Occurrence of Drought

Findings from Table 11 shows that all farmers in both Suryapet and Khammam districts experience drought once every four years. This indicates that drought occurs every four years for all farmers in these districts. The likely reason is that drought affects farmers once every decade, with erratic rainfall in both districts leading to suboptimal yields for rainfed crops. These findings are inconsistent with the results reported by Archana [20].

#### **3.12 Individual Contact**

Data from Table 12 reveals that in both Suryapet and Khammam districts, the majority of farmers contacted Agricultural Extension Officers/Mandal Agriculture Officers occasionally (55.33% and 58.00%) rather than regularly (44.67% and 42.00%). More than half of the farmers engaged regularly with agricultural university scientists (54.67% and 66.00%) versus occasionally (45.33% and 34.00%). A large proportion also contacted input agencies/dealers occasionally (82.00% and 78.00%) rather than regularly (18.00% and 22.00%). Farmers in both districts did not contact NGO personnel and primarily interacted regularly with neighbours/friends (48.67% and 38.00%) compared to occasional (36.66% and 34.00%) or never (14.67% and 28.00%) contact.

#### 3.13 Mass Contact

Data from Table 13 depicts that in both Suryapet and Khammam districts, most farmers had regular contact with mobile phones (68.00% and 62.00%) rather than occasional (25.33% and 24.00%) or none (6.67% and 14.00%). Nearly half of the respondents never used television (40.00% and 52.00%) or newspapers (61.33% and 62.00%). Additionally, farmers from both districts did not use computers, agricultural magazines/books, or radios.

#### 3.14 Economic motivation

Results from Table 14 displays that in both Survapet and Khammam districts, about half of the respondents (52.66% and 50.00%) had medium economic motivation, followed by high (42.67% and 44.00%) and low (4.67% and 6.00%) levels. Overall, 52.00% had medium economic motivation, while 43.00% had high, and 5.00% had low motivation. The majority of farmers demonstrated medium to high economic motivation, likely due to awareness raised by KVK scientists on climate-resilient technologies in NICRA-implemented villages. This led to investments in technologies like farm ponds, micro irrigation, dairying, and crop diversification. These findings align with those of Mandlik [28].

#### Table 14. Distribution of respondents according to their economic motivation

S. No.	Categories		NICRA	Overall NICRA			
	-	Suryapet (n <sub>1</sub> =150)		Khammam (n <sub>2</sub> =50)		farmers (n=200)	
		f	%	f	%	f	%
1	Low (Up to 18)	7	4.67	3	6.00	10	5.00
2	Medium (19 to 25)	79	52.66	25	50.00	104	52.00
3	High (26 and above)	64	42.67	22	44.00	86	43.00
	Total	150	100	50	100	200	100

#### Table 15. Distribution of respondents according to their risk taking ability

S. No.	Categories		NICRA	Overall NICRA			
	-	Suryapet (n <sub>1</sub> =150)		Khammam (n <sub>2</sub> =50)		farmers (n=200)	
		f	%	f	%	f	%
1	Low (Up to 10)	5	3.33	2	4.00	7	3.50
2	Medium (11 to 14)	69	46.00	21	42.00	90	45.00
3	High (15 and above)	76	50.67	27	54.00	103	51.50
	Total	150	100	50	100	200	100

S. No.	Categories		Overall NICRA				
	-	Suryapet (n <sub>1</sub> =150)		Khammam (n <sub>2</sub> =50)		farmers (n=200)	
		f	%	f	%	f	%
1	Low (Up to 6)	38	25.33	14	28.00	52	26.00
2	Medium (7 to 8)	92	61.33	34	68.00	126	63.00
3	High (9 and above)	20	13.34	2	4.00	22	11.00
	Total	150	100	50	100	200	100

Table 16. Distribution of respondents according to their innovative proneness

# 3.15 Risk-taking Ability

Findings from Table 15 reveal that in both Suryapet and Khammam districts, more than half of the farmers (50.67% and 54.00%) had high risk-taking ability, followed by medium (46.00% and 42.00%) and low (3.33% and 4.00%) levels. Overall, 51.50% of farmers had high risk-taking ability, with 45.00% showing medium and 3.50% low. The majority's high risk-taking ability is likely due to their financial stability, as they engaged in integrated farming systems like Ag + Horticulture + AH/poultry/goat. Encouraged by programs like NICRA, IWMP, and MGNREGS, farmers adopted soil conservation practices, reflecting findings by Subramaniyam [29].

# 3.16 Innovative Proneness

Data from Table 16 shows that the majority of farmers in Suryapet and Khammam (61.33% and 68.00%) exhibited medium innovative proneness, followed by low (25.33% and 28.00%) and high (13.34% and 4.00%) levels. Overall, 63.00% had medium innovative proneness, likely due to their medium education levels, aligning with the findings of Gopinath [30].

# 4. CONCLUSION AND POLICY IMPLICATIONS

The above results conclude that majority of the farmers were middle-aged with an education level up to primary school and belonged to medium family size. Among the respondents sampled, most of the respondents in the sample villages had low income with medium farming experience and labour + subsidiary + agriculture as an occupation. The majority of the respondents were found to possess medium landholding, Ag/Horticulture crops + AH/Poultry/goat as integrated farming systems, low material possession, rainfed agriculture with irrigation under critical stages, got drought once in four years, medium individual contact and low mass media contact, medium economic motivation, high risk-taking ability and medium innovative proneness. Given the socio-economic and psychological characteristics of the farmers, NICRA project officials should develop targeted strategies for designing and disseminating technologies. This approach will help enhance the adoption of these technologies by the farming community.

# DISCLAIMER (ARTIFICIAL INTELLIGENCE)

Author(s) hereby declare that NO generative AI technologies such as Large Language Models (ChatGPT, COPILOT, etc) and text-to-image generators have been used during the writing or editing of manuscripts.

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# **COMPETING INTERESTS**

Authors have declared that no competing interests exist.

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